

WHATSAPP SALES & AUTOMATION PLATFORM

TURN CONVERSATIONS INTO CONVERSIONS

- Automate Customer Engagement
- Capture & Convert Leads Faster
- Dealer & Distributor Communication
- Increase Sales with Smart Automation
- Manage customer enquiries instantly
- Send product catalogs directly on WhatsApp
- Follow up automatically without manual work
- Track every lead and response

Automation

Send timely, personalized messages automatically. No manual follow-ups required.

Live Agent Assistant

Instantly connect customers to human agents for faster resolutions.

Broadcasting

Send targeted updates, offers, and

Automated Chatbot

Handle FAQs, capture leads, and provide 24x7

Lead Management System

Capture, qualify, and route leads instantly to your sales team.

Click-to-WhatsApp Ads

Turn ad clicks into real customer conversations.

Reports & Analytics

Track campaign performance and measure ROI in real time.

FROM STARTUP TO ENTERPRISE — SCALE WITH WHATSAPP BUSINESS AUTOMATION

AI-powered engagement platform built to simplify communication and scale effortlessly across industries.



80%

Improved Customer Experience

Increase in overall customer satisfaction through faster and smoother service.



1.5x

Faster Service

Speed up the ordering process and significantly reduce wait times.



20%

Increase Sales

Reduce congestion and create a seamless experience for both customers and staff.



50%

Reduction in Front House Staff

Empower your team to focus on higher-value, customer-oriented tasks.



One-time setup fee @ INR 2,999

To get started with the WhatsApp Business API, there is a one-time setup fee of INR 2,999, which covers initial onboarding, FBM verification, and configuration of your WhatsApp Business account.

GOLD	DIMOND	ELITE
Annual Platform Charge ₹10,999	Annual Platform Charge ₹24,999	Platform Charge Customizable
Quarterly Platform Charge ₹4,999	Quarterly Platform Charge ₹11,499	
<ul style="list-style-type: none"> ✓ Unlimited Service Conversations ✓ Unlimited Template Approvals & Sessions ✓ Campaign Messaging ✓ Welcome & Away Messages ✓ Quick Replies ✓ Basic & Carousel Message Formats ✓ Unlimited Smart Labeling ✓ Any 5 Customizable Add-Ons 	<p>All core features of Anantya Neo</p> <p>+</p> <ul style="list-style-type: none"> ✓ Social Media Integrations (Facebook, Instagram) ✓ Lead Management System ✓ Priority Support ✓ Keyword Alert <p>+</p> <p>All customizable add-ons</p>	<ul style="list-style-type: none"> ✓ All features of Anantya Neo Pro ✓ Industry-Specific WhatsApp Account Setup ✓ RCS - SMS Fallback Setup ✓ 2 Basic Industry-Specific Integrations (CRM, ERP, or HR tools depending on industry) ✓ Advance Chatbot ✓ Dedicated Account Manager & Consultation ✓ Retrospective Smart Agent Outing Routing ✓ OTP Generation System

Customizable Add-Ons

To make Anantya work perfectly for your business needs, you can choose any additional features from list below:

GOLD	DIMOND	ELITE
<ul style="list-style-type: none"> ✓ Unlimited Service Conversations ✓ Unlimited Template Approvals & Sessions ✓ Campaign Messaging ✓ Welcome & Away ✓ Any 5 Customizable Add-Ons 	<ul style="list-style-type: none"> ✓ All core features of Anantya Neo ✓ Smart Audience Segmentation ✓ Campaign Click Tracking ✓ Multi-Node Chatbot ✓ Unlimited WhatsApp Flows 	<ul style="list-style-type: none"> ✓ Campaign Scheduler ✓ Round Robin Agent Assignment ✓ Cart & Catalogue Support ✓ APIs or Webhooks Access

